

rootsy.nu

Rootsy
Håkan Olsson
Harald Lindvalls g 69
SE 212 40 Malmö
Sweden

phone +46 (0)40 6023656
cell +46 (0)734 352668

hakan@rootsy.nu
www.rootsy.nu



rootsy.nu

- label
- label representation
- webmagazine
- webshop
- promotion & marketing
- management

Label

"Sweden has been churning out lots of bands recently, and a lot of them are with Rootsy. Despite a dearth of acts, Rootsy is ensuring it maintains a very high quality and calibre of musicians..." - Phil Edwards, AmericanaUK



Willy Clay Band
"Rebecca Drive"

"Pick the best tunes? Sorry, no can do; they're all winners here. This is one band that has come out of the starting gate with the pedal to the metal, and they warrant your attention; definitely Top Ten; in the runnin's for CD of the Year; believe me on this one."

- Don Grant, Freight Train Boggie, 5/5



Andi Almqvist
"Can't Stop Laughing"

"...a brand of blues that's ragged and crunchy, laying down their tracks as if they were nailing them to railroad sleepers with hand-forged metal spikes...If they had been discovered in Chicago, it's a fair bet the whole world would know about them by now. ...one of the better releases of 2005."

- Loudon Temple, Maverick UK



Annika Fehling
"Happy On The Red"
"Good For You:
The Best Of..."

"Annika displays an international sound with the lyrical and vocal sensitivity reminiscent of Joni Mitchell, Shawn Colvin and Emmylou Harris."

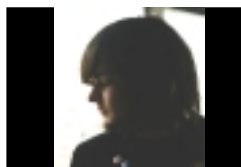
- Kirk Boyer, Lyric Street Rec



Dogbreath
"Taste It"

"When you receive a release like this you can't drool just enough; no matter how many superlatives I can muster to throw at it - you still won't understand just how fresh and joyous a listening experience this is!"

- Darren Howells, Blues Matters, UK



The Lancaster Orchestra
"With Help from
Absent Friends"

"This gentle mellifluous album wanders across a number of territorial music boundaries, but sticks to what it knows best; delivering charming, sensitive and thought provoking songs."

- Phil Edwards, AmericanaUK, 7/10



Michael Saxell
"Wonky Windmill"

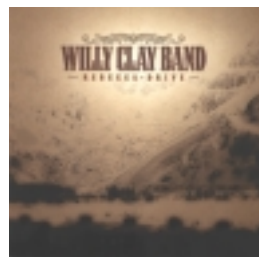
"This is a beautiful and honest recording, with warm, intimate vocals, crisp acoustic guitars and well-crafted lyrics. I'm a fan!"

- Jim Vallance, songwriter

Management

The **Willy Clay Band** is being tipped for stardom by the experts on both sides of the Atlantic, following the release of the acclaimed debut album "**Rebecca Drive**" and number of successful US shows. Remarkably, the band comes from deep in the Arctic Circle, being based in the northern Swedish mining town of Kiruna. But it's in London and Nashville that those in the know are saying they have what it takes to become huge. Listeners who tune in to **Bob Harris** on BBC Radio 2 will already be familiar with the band, whose 'Rebecca Drive' album, recorded in Tennessee, has been featured strongly.

Willy Clay Band is managed worldwide by Håkan Olsson, Rootsy.



Label Representation

Labels represented exclusively by Rootsy in Scandinavia: **Appleseed, Blood and Fire, Compadre, Compass, Dualtone, Hightone, Hyena, M.C. Records, Righteous Babe, Trainwreck**

Acts represented by Rootsy: Chip Taylor & Carrie Rodriguez, Ani DiFranco, Donovan, Tom Russell, Bobby Bare, Eric Andersen, Nitty Gritty Dirt Band, The Greencards, The Silos, BR549, Charlie Robison, John Wesley Harding, Hamell On Trial, Daryl Dodd, Lizzie West, Grayson Capps, Dr John, Billy Joe Shaver, RobinElla, Billy Bob Thornton, Thelonus Monk, Bob Cheevers, Allison Brown, Peasall Sisters, June Carter Cash, Kieran Kane & Kevin Welch, Odetta, Angela Strehli, Paul Brady, Lafayette Gilchrist, Pinetop Perkins, James Blood Ulmer, Seth Kaufmann, Don McLean, Darden Smith, John Stewart...

Promotion & Marketing

Rootsy is the first **independent promotion & marketing company** in Sweden, specializing on roots music. With a unique knowledge of roots music and the Scandinavian music business, Rootsy is the best guarantee to give you as much exposure as possible at a reasonable price. We can also do limited promotion in Norway and Denmark. Among clients so far you find **VP Records** and **NorthSide Records**.

Webmagazine

Rootsy.nu has established itself as the leading music site in Scandinavia when it comes to "rootsy" music like americana, blues, country, roots rock, reggae, gospel, world, soul...14 of the most well known and experienced writers of Scandinavia contribute on a regular basis. The site is updated daily with reviews, news, tour dates, interviews, features etc. Rootsy.nu aims for the hardcore music fans and we allow ourselves to sometimes write long pieces about quite obscure stuff. We're all music nerds and proud of it!

You can advertise on Rootsy.nu at very affordable rates. In a four week period you reach about 20,000 individual readers. We know that most of our readers are 30+, rather well educated, and they spend substantial money every week on CDs, DVDs, books (the "50 quid man").

Webshop

Rootsy.nu is an online shop selling mainly CDs from the Rootsy labels. But in the near future we will open up the shop for other independent labels and artists. Check Rootsy.nu for updated information or contact us by email.

In a not too distant future we will also sell downloads.